The

OFFICIAL RULE BOOK of

The League of Ovaltineys

WARNING! This book is *strictly private.* It contains confidential rules and secrets that are intended for members of The League of Ovaltineys only. If lost, the finder is requested to return it, WITHOUT OPENING, to the owner whose name is on the back cover.

The 7 GOLDEN RULES of the League of Ovaltineys

Every member is expected to live up to our 7 Golden Rules. They are very important, so read them carefully in private where you won't be disturbed. Then sign your name at the bottom of the page.

I PROMISE to do the things my parents tell me to—because they know what's best for me and I want them to be proud of me.

I PROMISE to get plenty of exercise, indoors and out—because exercise and fresh air help to keep me always healthy, strong and vigorous.

I PROMISE to study hard at school because I want to have a good, keen mind, and I also promise to avoid danger by looking in every direction before crossing roads.

I PROMISE to get lots of good sound sleep—because every growing girl and boy needs plenty of sleep at night in order to do his best at school next day.

I PROMISE to eat the things my Mother wants me to—like vegetables and fruits because she knows what's good for me.

I PROMISE to drink Ovaltine regularly every day—so I can be healthy, happy and full of vim like Johnnie, Elsie and Winnie are.

I PROMISE to be a loyal member of The League of Ovaltineys by learning all of the rules by heart —by never telling the official secrets to anyone who is not a member—and by listening to the Ovaltiney programme, which is specially broadcast for all Ovaltineys every Sunday afternoon from 5.30 to 6 p.m. from Radio Luxembourg.

I hereby agree to keep these promises to the best of my ability.

Signed.....

(Write your name right here on this line)

SECRET SIGNS *and* SIGNALS
OF THE LEAGUE

NOW we come to the official secret signs and signals—a *brand-new* set of them, that will throw outsiders who may have learned our *old* signs and signals completely off the track.

Remember that these secret signs and signals are *absolutely confidential.* Study each one carefully and practise it in the mirror until you can do it as quick as a flash.

SECRET PASSWORD

Sometimes outsiders may *pretend* that they are Ovaltineys so as to discover our secrets. Whenever you want to find out *for sure* whether anyone is a member of the League, ask him to give the password to *prove* it.

You say : Give the password.

He should answer : CHUCKLE

If he cannot give the password, he is an impostor and doesn't belong to the League at all.

SECRET DOOR KNOCK

This is the secret door knock of the League of Ovaltineys : 4 slow knocks followed by 4 quick knocks. You do it like this : 1-2-3-4 (pause) 1234. You use this secret knock to gain admittance to secret meetings—or whenever you want someone inside to know that there is an Ovaltiney waiting to get in.

SECRET SIGNS AND SIGNALS *(continued)*

OFFICIAL WHISTLE

This is the *fourth* year of the League of Ovaltineys, and so the official whistle has been changed to *four* sharp notes. Use it when you are calling for other members, or if you want to attract their attention when outsiders are present who might notice the regular wig-wag signs.

SECRET HIGH-SIGN

The high-sign is a sort of *secret greeting* you give fellow members instead of just saying "hello" as you do to ordinary people. *To give the* high-sign, place the first finger of each hand just in front of each ear. Your thumb and all your other fingers should be curled up in your hand. The picture shows you how to do it. Practise it in front of a mirror a few times and you'll find it perfectly easy.

SECRET COUNTER SIGN

The counter-sign is the *answer* to the high-sign. If a friend salutes you with the high-sign, you must give him the counter-sign. This is very easy. Just put your finger tips together, the *back* of the right hand touching the *front* of the left hand—and hold them up in front of your chin. The picture shows you how to do this.

SECRET WIG-WAG SIGNS

This is a sort of secret "deaf-and-dumb" sign language—done with the hands so that you can say things to other members *silently*-without speaking a word

"Look out! Danger! Outsiders are trying to discover our Ovaltiney secrets."

WIG-WAG SIGN No. 1

When you hook your *little fingers* together it means: "Look out! Danger! Outsiders are trying to discover our Ovaltiney secrets."

"I have a secret code message that I want to give you in private."

WIG-WAG SIGN, No. 2

When you hook your *thumbs* together, it means: "I have a secret code message that I want to give you in private." (Note—you can have lots of fun writing your own secret messages in the secret code that's explained on page 6.)

WIG-WAG SIGN, No. 3

When you put your *right* fist on top of your *left* fist it means: "Let's hurry home: it's 'Ovaltine' time."

NOTE—You will find all the wig-wag signs very useful when Ovaltiney matters are being discussed and a non-member approaches.

"Let's hurry home; it's 'Ovaltine' time!"

THE OVALTINEYS SECRET CODE

1	A
3	Z
5	B
7	Y
9	C
11	X
13	D
15	W
17	E
19	V
21	F
23	U
25	G

Here is our new, secret Code.
Take a good look at it. It seems very mysterious, doesn't it, but once you understand the secret you'll find it very easy.

How the Code Works.
First of all you will notice that the letters of the alphabet have been mixed up in a special way that makes the code quite different from any other. All the numbers *up to* 25 are in the *left*-hand column and the numbers *over* 25 in the *right*-hand.

How to Take Down Secret Messages.
Always have paper and pencil ready, when you listen to the Ovaltineys' Radio Programme. As the Chief Ovaltiney reads out the secret message, write down the numbers. Do not try to work out the message until you have taken down *ALL the numbers.* (If you are very quick you *might* be able to de-code the message as it comes over the air, but this should only be tried by very experienced Ovaltineys.)

How to De-Code Messages.
After you have written down the COMPLETE message (and after the programme is over) consult the code chart on this page. Take each number in turn, slide your finger down the chart until you come to the NUMBER you want and write down the LETTER that matches it. When you have completed the message it will look something like this :—

33 13-35-33-51-41
I D R I N K
47-19-1-45-27-33-51-17
O V A L T I N E

See how simple it is when you know how ? Start practising now and soon you will be able to write your *own* code messages in letters.

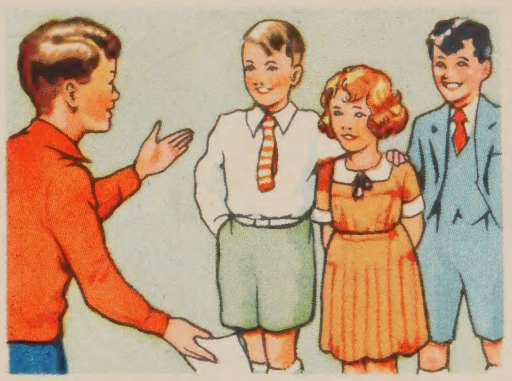
27	T
29	H
31	S
33	I
35	R
37	J
39	Q
41	K
43	P
45	L
47	O
49	M
51	N

HOW TO BECOME A SILVER STAR MEMBER

ONCE you are a member of the League of Ovaltineys, you can start to work for your Silver Star badge. This is the highest award an Ovaltiney can win. It shows that you are in a position of authority and belong to the Inner Circle of the League. New members will look to you for advice and instruction. You can organise meetings or form your own particular section of the League.

Winning your Silver Star is as simple as A-B-C. Read the instructions under the pictures on this page and you will learn exactly what to do.

Then start right away to tell your friends about the League. Tell them of all the exciting things we do, and how they can never understand our secret signs and our private code until they become members themselves. And tell them, too, how scrumptious 'Ovaltine' is and how it makes boys and girls healthy and strong and gives them lots of energy for work and play.



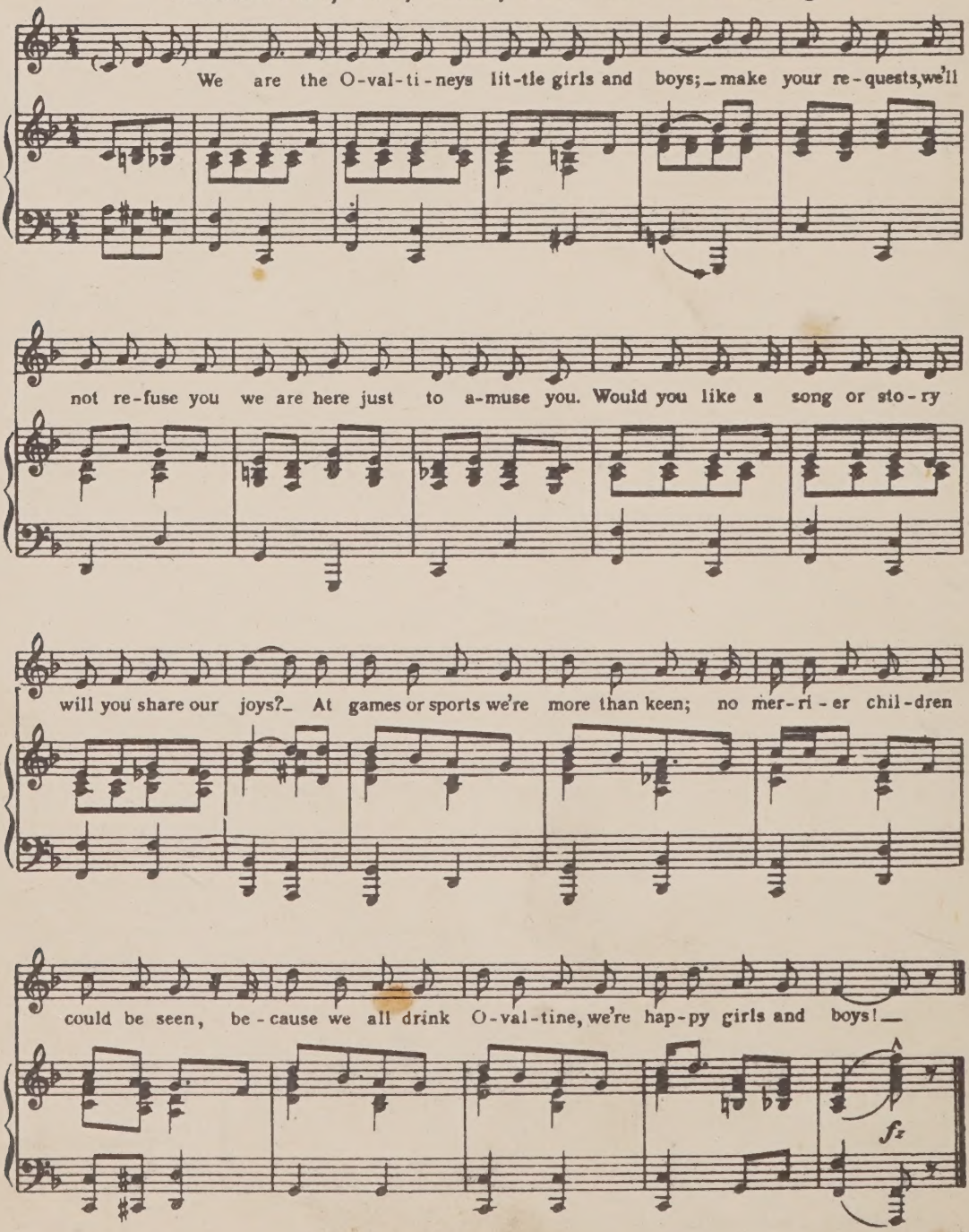
1. Tell three friends about the League and get them to join. Ask them all to give you a paper disc from inside the lid of a tin of 'Ovaltine.'

2. Fill in the pink form supplied and post with the three paper discs to The Chief Ovaltiney, 184, Queen's Gate London, S.W.7.

3. In a few days the postman will bring you a beautiful Silver Star. And your three friends will receive their bronze members' badges and the Official Rule Book.

"WE ARE THE OVALTINEYS"

The Theme Song broadcast by the Ovaltiney
Concert Party every Sunday from Radio Luxembourg


We are the O-val-ti-neys lit-tle girls and boys; make your re-quests, we'll
not re-fuse you we are here just to a-muse you. Would you like a song or sto-ry
will you share our joys? At games or sports we're more than keen; no mer-ri-er chil-dren
could be seen, be-cause we all drink O-val-tine, we're hap-py girls and boys!
fz

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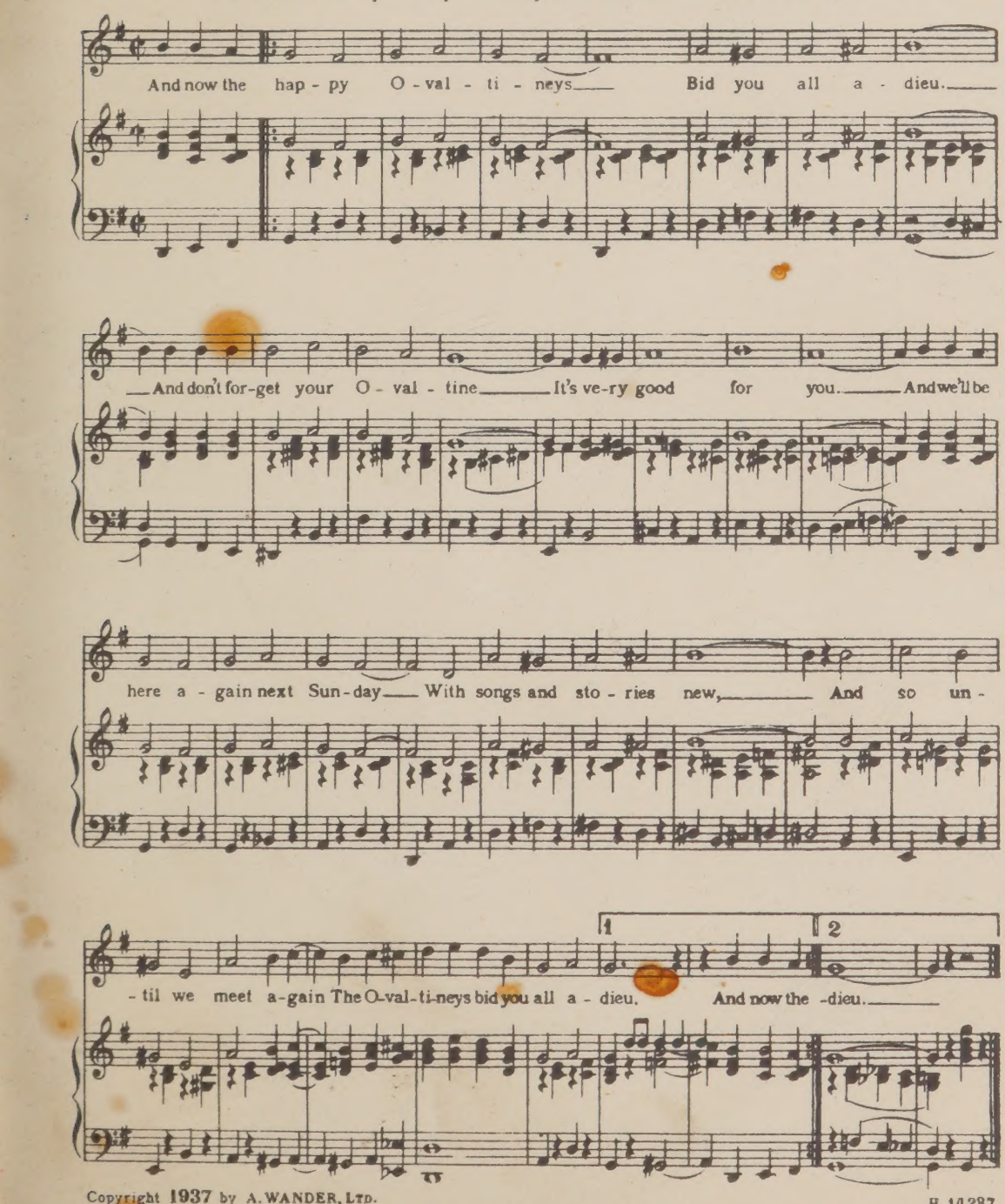
"THE OVALTINEYS SAY GOODBYE"

The Signature Song broadcast by the Ovaltiney Concert Party every Sunday from Radio Luxembourg


And now the hap - py O - val - ti - neys Bid you all a - dieu.
And don't for-get your O - val - tine It's ve-ry good for you. And we'll be
here a - gain next Sun-day With songs and sto - ries new, And so un -
- til we meet a-gain The O-val-ti-neys bid you all a - dieu. And now the -dieu.
1
2

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Take good care of this book. It contains important *private* information. If this book is lost, the finder is requested to return it to the owner (name below) WITHOUT OPENING.

This Certifies That

Frederick Charles Butcher

is a fully fledged member of the League of Ovaltineys.

P 221

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